



SPECIAL FEATURE

Let your money talk longer with Flashcom



Flashcom was established in 2004 as the first private wireless local loop operator.

The company is 100 per cent locally owned by investors who have responded to the Government's initiative for local participation in the development of Kenya's telecommunications infrastructure.

Towards this end, Flashcom, whose mission is to provide the most affordable and reliable telecommunication service to its customers, has partnered with a leading global telecommunications equipment supplier and established a world-class telecommunications network.

Just last year, Flashcom won the **Best Local Loop Operator Award** during the 11th Annual Computer Society of Kenya awards held in November. This was a major achievement given that the telecommunications sector is dominated by large multinationals with foreign ownership and management.

Flashcom's range of services include; voice, data services, fax and SMS services. Voice for instance, enables subscribers to make telephone calls to other Flashcom subscribers, the traditional landline and mobile networks and even international calls using our high quality VoIP service.

Customers even get their own dedicated telephone number in the format +254 20 30xxxx. Our data services enable subscribers to use data applications such as e-mail, Internet access, file download and VPN.

Subscribers connect at speeds; which are, on average, three times faster than those of traditional dial-up. Fax services allow subscribers to send or receive faxes and clients can either choose to have a dedicated fax number, or use the same number for making and receiving telephone calls. SMS services permits subscribers to send or receive Short Message System (SMS) messages either directly on their desktop or handheld phones.

These world class services are backed by Code Division Multiple Access (CDMA), the latest in 3rd generation wireless technology, which is the fastest growing, and indeed, is touted as the future of wireless communications. CDMA has gained popularity because it supports both voice services and high-speed data in a single network.

Flashcom has successfully managed to cover the whole of Nairobi (where we have the largest number of base stations) and its immediate environs.

Our network design and tech-

Flashcom offers the most affordable, reliable service

nology ensures that our services are available whenever the customer requires it. And since its a wireless technology, the connection to the network is immediate, as there are no wires to be installed.

Flashcom's strategy is to provide affordable telephony service in the market and thus our concept — **Let Your Money Talk Longer.**

With Flashcom to Flashcom calls at Sh4, a customer saves up to 29 per cent on call charges compared to other traditional operators, and also enjoying 34 per cent savings on mobile calls, meaning a customer is able to talk twice as much and hold longer business and social conversations, without worrying about their call getting cut.

These rates are round the clock rates as Flashcom has no peak or off-peak rate. In a bid to provide affordable services, Flashcom has introduced a new package tailored solely for the Business Community.

This package provides lower costs by providing bundle voice services, easing their business budget with a rental offer scheme that allows for low monthly payments, allowing for easier acquisition of our terminals/phones and lowering the barrier to entry encouraging businesses while encouraging long calls without worrying about them getting cut.

A business can manage its monthly spending with this tariff as fixed payments are made at the end of the month. Flashcom has three tariff options to chose from, namely postpaid, prepaid option and Biz tariff, all well tailored to meet the specific target market needs.

Businesses can acquire a PABX unit, popularly referred to as Blackbox, for connecting to a PABX to share the benefits with the whole office.

On one tariff for instance for only Sh 4,999, a client gets to enjoy 1000 minutes to Flashcom and 500 minutes to landline, the offer is also inclusive of a Free line and all mobile calls are charged at Sh12 throughout. The Biz Tariff also combines with it a rental offer.

Rates for international calls cost as low as Sh12, the customer can enjoy convenience and excellent voice quality while making calls directly from their phones. Rates to other networks are also affordable calls to local landlines are charged at Sh 5.50,

while calls to National are charged at Sh9 and calls to mobile phones cost Sh16.

Some of Flashcom's clients include; Kenya Airways, KLM, British Army, Ministry of Agriculture, NIC Bank, Blue Shield Insurance, DoD, Nairobi Water Company, Easy Coach, Royal Media Services, Classic FM and KISS FM, among others.




ROLLING OUT NETWORK: Flashcom's Technical Manager Mr Kinyua Kirubi (Left) and Mr Richard Macharia (Team Leader, Operations and Maintenance) putting up a new site in Lavington area. Flashcom won the "Best Local Loop Operator Award" during the 11th Annual Computer Society of Kenya ceremony held last year.


Let your money talk longer with Flashcom

For only Ksh 4/- per minute, make your business and social calls at ease anytime of the day


Get connected today at great prices and talk endlessly



6,960/-
Desktop phones



5,499/-
Nokia 2270



6,999/-
Nokia 2115

Get


- ✦ Free Line
- ✦ Ksh. 200/- Free Airtime
- ✦ Free Connection

You can now enjoy excellent service on our new handheld sets. This offer combines convenience and great price together in one package. So get your Flashcom phone TODAY and "Let your money talk longer with Flashcom". What's more, you get Kshs. 200/- worth of FREE AIRTIME and FREE CONNECTION.

* Above prices are VAT inclusive

TALK MORE. FOR LESS.

Tel: 3 000 000 | Email: promos@flashcom.co.ke



Affordable Reliable Connection

Present this advert at Barclays Plaza, 3rd Floor and get a **300/-** discount of on the phone